

“Try Everything!” as a message to working parents and families

Globegarden releases inspiring anniversary video to mark its 15th anniversary



In June, globegarden dedicated a specially produced video “Try Everything” to all families and their children who master ups and downs every day and never give up. It was musically interpreted by the Swiss-Canadian singer Skyler Wind. The video is part of the 15th anniversary celebrations of the daycare center sponsorship.

Zurich, June 18 - The video delves deep into the everyday lives of working parents and their children. It authentically shows the challenges and joys of being a parent and emphasizes the support that daycare centers offer families. The film is accompanied by the world hit “Try Everything”, reinterpreted by the Swiss-Canadian singer Skyler Wind and musicians from the Lucerne Symphony Orchestra. The new production of the song, originally sung by Shakira and recorded in 2016 for the animated film Zootopia, symbolizes the highs and lows of family life - from professional challenges and time pressure in everyday life to the emotional moments with children.

“Trust that you are not alone”

“This video is a window into the reality of working parents who are constantly juggling work and

family life,” explains Judit Kelemann, educational director of globegarden. “It shows the important role our daycare centers play in providing not only education and care, but also emotional support and understanding. With every fall, every toppled tower and every consoled cry, we emphasize our message: never give up and trust that you are not alone.”

The video was filmed on globegarden’s premises and captures authentic moments of children playing, learning and sometimes falling - but there is always a helping hand or a comforting word that illustrates how globegarden supports families in their daily lives.

Commitment to education, tolerance and inclusion

The release of the film complements the making-of video for the anniversary song, which has been available on the globegarden website since May. In addition to the musical insights, it includes personal comments from Skyler Wind and the children involved in the project, sharing their motivation and hopes for the future.

The anniversary video “Try Everything” is now available on the globegarden website and is part of a wider campaign celebrating globegarden’s commitment to education, tolerance and inclusion.

Video: www.globegarden.ch/empowering-families
Making-of: <https://www.globegarden.ch/try-everything-making-of/index.html>

For inquiries, please contact:
Globegarden Media Office
c/o KMES Partner
+41 76 370 3770